

# Robb Report

## This Jamaican Paradise Just Got a Massive Luxury Upgrade



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This fall, [The Cliff Hotel](#) in Negril unveils the final phase of a multi-million dollar renovation, adding a new yoga pavilion and fitness center to complete the full enhancement of the storied island resort. The boutique property features 33 rooms in suites, cottages and villas sprawled across five lush acres of hilltop paradise on the legendary Negril Cliffs, the western most point of Jamaica. The new wellness spaces add to the many amenities and modern touches of the resort, creating an unparalleled, low-key luxury island experience, infused with distinct Jamaican culture.

"We are thrilled to add the yoga pavilion and fitness center, thus completing our transformation October 1, 2016," said Diandra Shand, assistant general manager, The Cliff Hotel. "There is no other place in the world like The Cliff, and with the recent investments and renovations, it's clear the hotel's ownership, Avra Jain, Joseph Del Vecchio and Dalia Lagoa, are committed to offering a luxury, exclusive and authentic Jamaican experience. We are so proud to welcome guests this fall to enjoy the fully completed resort and the soulful ambiance of the local community in Negril."

Chicly divine and simply luxurious, The Cliff Hotel is infused with Jamaican culture and sensibility in every corner, from attentive guest service to furnishings, design, art and flavors. Guests are instantly transported to a world of serenity and carefree Caribbean lifestyle upon stepping foot in the hotel lobby with its stunning sea views, fresh island breeze. Jamaica-based architectural and design firm Artsmiths Design led the redesign of The Cliff Hotel. Clean lines and dark wood minimalist furniture are contrasted with a color palette inspired by Jamaica's sand and sea – soft neutrals, whites and grays with accents of turquoise, blues and seafoam – in a modern Caribbean style. The vibrant energy of the community is successfully captured in works of art found throughout the hotel, including a wall lined with original portraits of community members in the hotel lobby.

In the main building of The Cliff Hotel are exquisitely upgraded suites – among the largest in Jamaica – showcasing Caribbean modern designs, residential appointments and hammocks on private verandahs or balconies offering unobstructed sea views to take in a majestic island sunset. Situated in four adjacent standalone structures are two cottages and two villas. Each its own private sanctuary, the one-bedroom cottages feature more than 1,050 sq. ft. of space and are ideal for a romantic getaway or the perfect honeymoon. The villas, with four and five bedrooms and up to 5,000 sq. ft. of space, are perfect for villa holidays, intimate wedding ceremonies and receptions, and corporate escapes.

The Cliff Hotel also boasts a natural saltwater pool nestled in the cliffs; a main pool with lounging pods scattered throughout; the serene KiYara Spa; and the newly expanded Zest at The Cliff, the hotel's signature restaurant helmed by Executive Chef Cindy Hutson and partner Delius Shirley, whose culinary empire spans countries and generations. The duo also own the highly acclaimed Ortanique on the Mile in Coral Gables, Fla. and the recently launched Zest Miami, and Shirley is the son of the late, world-famous Jamaican chef, Norma Shirley. Open for breakfast, lunch and dinner, Zest at The Cliff features Hutson's award-winning "Cuisine of the Sun," seasonally driven, global cuisine with local Jamaican flavor. Three bars at The Cliff Hotel are ideal gathering spots for guests to catch up with friends or simply relax over signature cocktails, such as the Cliff Hanger, crafted by Shirley and his team of mixologists. Choose from The Cliff Bar, situated on the water's edge of the Negril Cliffs, Pool Bar or Zest Bar.

KiYara Spa is an intimate oasis for the senses with two cliff-edge treatment rooms. Inspired by an exhilarating blend of Jamaican natural healing remedies, KiYara Spa offers a bespoke menu of signature treatments, facials and body

therapies that effortlessly fuse traditional and modern techniques with indigenous Jamaican botanicals, herbs and ingredients.

With its breathtaking backdrop, panoramic views of the Caribbean Sea and impeccably landscaped grounds, The Cliff Hotel sets a magical stage to say "I Do." The Cliff Hotel is ideal for intimate ceremonies and the entire hotel can also be reserved for the most exclusive, private event experience.

The Cliff Hotel also provides exclusive access to a nearby beach club just 10 minutes away on Negril's famous Seven Mile Beach.

For more information and reservations, visit [www.thecliffjamaica.com](http://www.thecliffjamaica.com).

### **About The Cliff Hotel**

Understatedly chic while infused with Jamaican culture, The Cliff Hotel is a private enclave established upon a spectacular five-acre peninsula on the western-most point of Jamaica in Negril, offering breathtaking views of the tranquil Caribbean Sea and Negril Cliffs. The 33-room boutique property features a collection of suites, cottages and villas, including two stylish one-bedroom cottages, a magnificent four-bedroom villa and exquisite five-bedroom villa. Guest accommodations are all designed in a modern Caribbean palette of clean lines and dark wood minimalist furniture, contrasted with a color palette inspired by Jamaica's sand and sea. The Cliff Hotel also boasts a natural saltwater pool nestled in the cliffs, the serene KiYara Spa, three bars, and Zest at The Cliff helmed by the celebrated Chef Cindy Hutson and partner Delius Shirley. A reinterpretation of the former Moon Dance Cliffs, The Cliff Hotel opened December 2015 following a rebrand and extensive renovation under the management of The Vagabond Group. The Cliff Hotel exudes warm Jamaican hospitality, quiet luxury and an inviting atmosphere for guests to immerse themselves in the diverse culture and heritage of Jamaica. Visit [www.thecliffjamaica.com](http://www.thecliffjamaica.com) for more information and follow The Cliff Hotel on Facebook and Instagram (@thecliffjamaica).